



### ***Turkiye-World Trade Bridge 2010- June 14<sup>th</sup>-20<sup>th</sup> in Istanbul***

Once again, this world class opportunity will enhance business and trade relations between Turkey's leading manufacturers and import companies from 150 countries. You or your representative could be amongst them.

#### ***Texas companies are encouraged to participate!***

Monday, June 14<sup>th</sup> - The event begins with an optional *complimentary* tour of this historic city. The attractions- the Bosphorous, Golden Horn, Topkapi Palace, Dolmabache Palace, Basilica Cistern, Grand Bazaar, Blue Mosque and Saint Sophia Museum.

Tuesday, June 15<sup>th</sup> - Opening ceremony with distinguished speakers. Last year's program included: The Prime Minister of Turkey, former Prime Minister of Russian Federation, Vice President of Uganda and former President of Colombia.

Wednesday, June 16<sup>th</sup> - Pre-arranged bilateral business meetings will begin for all North American participants. Meeting desk and interpreter will be provided during your day long scheduled meetings starting at 10:00 a.m. - 6:00 p.m.

Thursday, June 17<sup>th</sup> - North American companies will have an opportunity to visit the expo. Over 400 leading Turkish manufacturers will be exhibiting. Pre-arranged exhibitor meetings request will be available on line prior to your arrival to Istanbul.

Friday - Sunday, June 18<sup>th</sup>-20<sup>th</sup> - *Complimentary* field trip to Anatolia, the eastern region of Turkey on the continent of Asia. Domestic air travel to and from Istanbul, hotel accommodations and catering expenses during your participation will be pre-arranged. Site seeing and business opportunities extended here too.

**There is no cost to participate!** Simple on-line registration required at [www.tuskonwtb.com](http://www.tuskonwtb.com)

You are responsible for air travel and hotel expenses. Most meals throughout the event are complimentary.

The deadline has been extended, but we encourage you to apply soon.

Other **Discounts** are available to Turkiye-World Trade Bridge participants.

Beginning April 1<sup>st</sup>, Turkish Airlines will be offering a 20% discount for Turkiye-World Trade Bridge travelers.

Selected 4 and 5 star-level hotels will offer discount rates and provide free transfers to and from hotel to venue. You make your hotel selection during the application process.

The hospitality begins when you arrive at the airport. A TUSKON representative will be there to welcome you and assist with your hotel transfer and check-in.

For more details go to: [www.tuskonwtb.com](http://www.tuskonwtb.com)